When you need to make decisions

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Obsah:

1. Business intelligence – počátky
2. Smart cameras – výzva
3. Automatizace datových toků, RPA - současnost

1.
Business intelligence for Shopping centres

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demo

2.
Smart cameras

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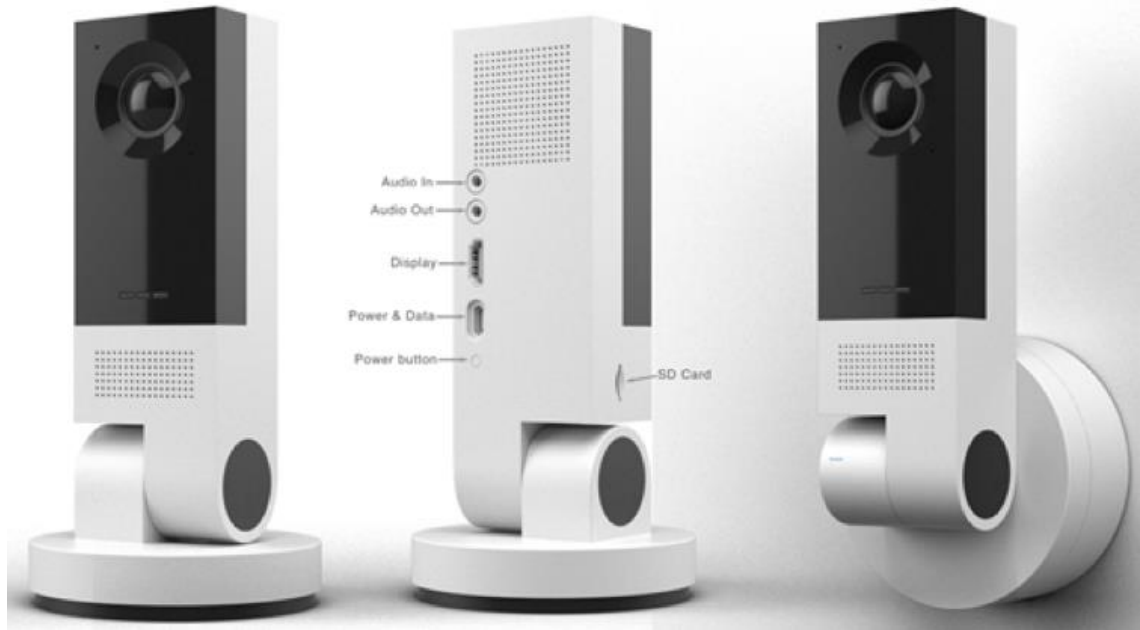
demo

AI + SMART CAMERAS = SCOT

Shopping Centre of Tomorrow – know your customers

- Customer funnel
- Customer gender & age estimation using smart cameras with AI
- New augmented indoor world in your smartphone/glasses

Bridging the gap between offline and online

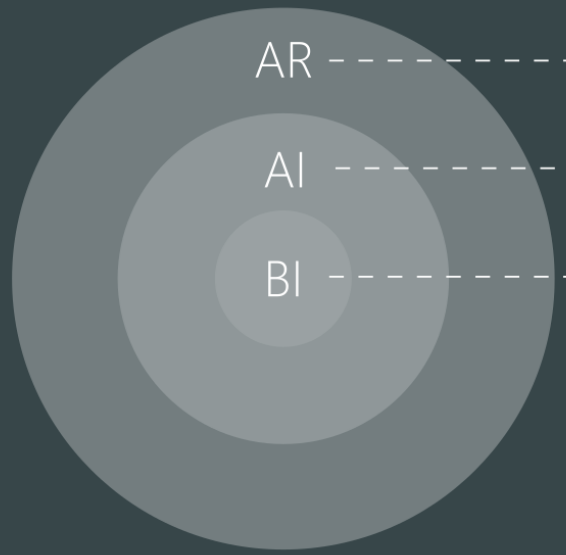


SCOT

Shopping centre of tomorrow

THREE STAGES OF INNOVATION

Business intelligence / Artificial intelligence / Augmented reality



+ glasses/smartphone = marketing of the future (in shop, indoor, outdoor)

+ cameras = sex, age, time, customer funnel, shop level, customer segmentation/paths

+ advanced BI & automation

CUSTOMER FUNNEL

(shop level / filtered by age, sex, time)

Bridging the gap between
offline and **online.**

3.
Automatizace + RPA

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UiPath™ Azure Power Automate PowerApps Power BI

CO TEDY DĚLÁME?

Dáváme manažerům strategické informace o jejich byznysu.
Na **jedno** kliknutí

Interaktivní reporty

Automatizace, robotizace, digitalizace

1. Určeno pro management a vedoucí pracovníky firem
2. Výkonnostní analýza investičních portfoliích
3. Lease management, e-mailová upozornění
4. Vytvoření na míru a implementace zdarma
5. 24/7 hotline support

Integrace všech dat a informací z byznysu

DBF CSV TXT

Děkuji za pozornost.

Jsme otevřeni jakékoliv spolupráci.

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