



Center of the City of the Future

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Introduction

- **Center of City of Future (CCF)** is a unique workplace and showplace created within the Department of Intelligent Systems of **CVUT**
- CCF forms a unique place where "smart city street" is created and technology companies, vendors, integrators, service providers and manufacturers have a chance to:
 1. Present their live solutions, ideas and IoT concepts that they feel fit into smart city concepts
 2. Leverage cooperation with one of top Academic institutions in the country
 3. Come together to form new partnerships among companies with similar directions and goals
 4. Gain visibility and contacts within academic, municipal and government segments
- CCF attempts to bring together entities working within "Industry 4.0. , Smart City, Smart Grid, Internet of Things, Autonomous transportation etc.
- CCF wants to show the present, with outlook to the near future, not far future fictions
- CCF can be the key starting point and door opener to the wider field of smart cities segment



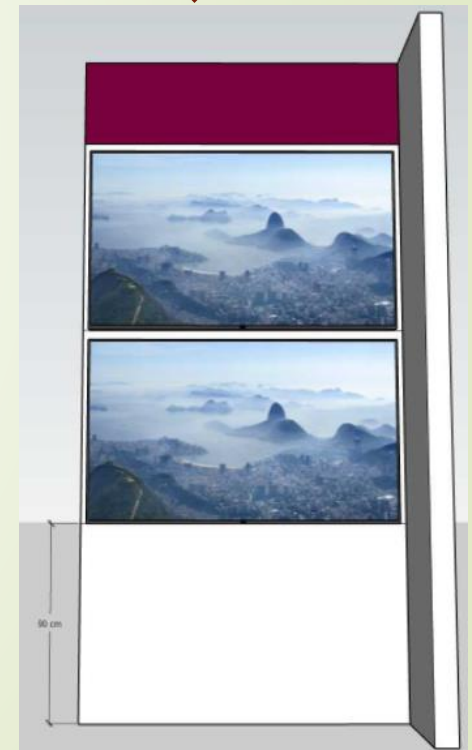
Premises layout



Single display panel



Dual display panel



Partner's options

Full attendance/partnership:

- Est cost: 22 000 Czk/y per 1 panel side/lamp/bikestand.
- One side of the panel in CCF premises, space for physical presentation (if outside the panel, e.g. a streetlamp is needed, needs to be added on top, 6 000CZK/y fee is applied)
- TV Display is optional (Predefined TV specified by CCF)
- Cooperation of the Academic segment within CVUT is enabled
- Planned 2 conferences per year (CCF partners have free access and presentation space)
- Guaranteed company and solution(s)visibility within municipal, academic and government segments

Shared attendance/partnership:

- 8000Czk/company/year (if logo and information are to be visible)
- Full attendance fees by the "Main" partner (or shared with 2nd partner) is necessary
- All advantages are here shared with the Main CCF partner



IQRF Presence

IQRF Alliance is joining CCF:

- IQRF Alliance is joining CCF with at least one panel side
- Initially, we will present general solutions based on alliance existing or planned solutions
- We are inviting IQRF Alliance members to join us in CCF
- The more members join us, the lower the overall cost goes, if enough partners join us, we can go for more places/panels and increase whole IQRF presentation space

We have enough, to stun and storm Smart City segment:



Opportunities

- Excellent own products and solutions presentation space with guaranteed proper and attractive audience
- Unique cross-technology/cross-segment environment
- Unprecedented access to real Smart City applications business, research and development opportunities
- Possibility to build joint ventures and unions to access larger projects unreachable if approached alone



- **IQRF Alliance is here to help and work with you, we will be happy to invite our partners to join, as well as being invited to support you**

Thank you for your attention

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